

Xpedium adds Industry Leader James Collins to its Leadership Team

By Wayne Hochberg

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Xpedium names Industry Veteran James Collins as VP of Solution Delivery and Client Services. Focused on enabling mobile workers with advanced technologies, Xpedium delivers an exciting suite of rapid deployment, management and productivity solutions.

Hauppauge, NY – Xpedium, a division of Numeric Computer Systems, Inc. (NCS), a leading provider of Direct Store Delivery (DSD), ERP and mobile solutions to the Consumer Products Industry, is pleased to announce that James Collins has joined the team as VP of Solution Delivery and Client Services.

Jim comes to Xpedium with over 23 years of experience in mobile computing, corporate management and operations pertaining to technology growth in mobile applications. Prior to joining Xpedium, Jim was an executive at Stratix launching their mobile software initiatives. Jim was one of the founders and co-inventor for the current product offering from Apacheta, a nationally recognized industry software company in the field service mobile marketplace. Prior to Apacheta, Jim was co-founder and President/CEO of JAS Concepts, Inc. a highly profitable and pioneering company in the then emerging network management and middleware space of mobile computing. Jim has also held positions as VP of Mobile Computing at Cotelligent, and Director of Mobility at Dun and Bradstreet.

Jim will participate in the executive team of Xpedium and help develop overall technology, product development strategy and direction so as to deploy comprehensive and highly marketable solutions for sale to Xpedium's selected target market segments. Part of Jim's role in the area of solution delivery is to provide leadership in the architectural design and development execution for the continual build out of the Xpedium xMobility platform capabilities to deliver write once run many (WORM) application management.

Xpedium's mission is to deliver to customers a comprehensive and tightly integrated mobility enterprise application platform (MEAP) that addresses the needs of the specific business while at the same time integrates modern mobile technology and automates the mobile workers requirements to follow new and emerging government regulations that insure vehicles are safe and the operators are able.

"Jim's expansive knowledge in the area of pervasive computing platforms, networks and robust application toolsets along with the subject matter expertise gained from years of vertical industry communications and field application development, make Jim an excellent fit for our Xpedium team" said Robert C. Zink, Executive Vice President Sales and Marketing of Xpedium

"Jim's addition to the Xpedium leadership team rounds out what is already a leading industry team and brings a strong perspective of developing mobile solutions that are what Jim calls enterprise worthy. Enterprise worthy solutions facilitate actionable information to the business from the use of cutting edge mobile technologies such as GPS, imaging, and wireless communications coupled with specialized business applications not typically found in traditional ERP, but more vertically focused. Collecting data and points of reference are one thing, using the data to create actionable exception based business intelligence information is another." said Robert J. Hochberg, CEO.

Jim received a degree in Business from Penn State University and in Engineering from Drexel University.

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About Xpedium:

Xpedium (www.xpedium.com), a division Numeric Computer Systems, Inc (NCS) (www.ncssuite.com) a leading supplier of Order-To-Cash back office and mobility solutions to the Fast Moving Consumer Goods Industry since 1967, is focused on technology development, sales and marketing of the 4th generation mobile platform and expanding its use into the broader mobility marketplace. Xpedium's mission is to provide greater efficiencies to companies implementing mobile solutions, reduce total cost of ownership and deliver superior results that add real tangible value. Led by highly experienced management and leveraging leading technology, Xpedium is already a leading provider of mobility solutions. Xpedium's team includes senior level project management and development professionals with unparalleled industry and mobility experience. Headquartered in Hauppauge NY, Xpedium has regional offices in Dallas, San Francisco, San Juan, Sydney, Auckland and Jakarta.

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